



*Celebrating 10 Years of
Fuelling a Thinking Revolution*

Partnership Proposal

2024 – 2025

**Elevate your organisation's brand and mission through
highly impactful collaborations with JADE**



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About JADE

Who We Are - More Than Debate

Guided by its mission to foster empowerment through debating, public speaking and critical thinking, The Jamaican Association for Debating and Empowerment (JADE) Limited provides invaluable expertise in communication skills development through:

- 🐦 Debating, Public Speaking and Critical Thinking Training
- 🐦 Debate Adjudication Services
- 🐦 Planning and Administration of Debate and Public Speaking Competitions
- 🐦 Citizen Empowerment and Psychosocial Interventions



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Why Partner With JADE?

- JADE is a multifaceted, innovative and youthful organization that provides highly effective interventions to fuel excellence in the 21st century. Whether you are operating in an educational or corporate context, we provide invaluable human resource development to give you the winning edge.
- JADE provides excellent opportunities for companies to demonstrate sustainable and highly impactful total corporate responsibility. Become a partner with JADE and boost your reputation as change agents.

Why NOW?

- **VISION 2030** – Holistic education includes important skills gained through debating. The development of these core competences (critical thinking, etc.) are needed now for Jamaica to realize our Vision 2030 Development Plan.
- **A GLOBAL PERSPECTIVE** – “Ideas linked with effective communication and critical thinking are most important building blocks for a better world.” – Alfred Schneider



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Why Debate?

Instilling Conflict
Resolution
Techniques

- Increasing confidence, poise, and self-esteem.
- Gaining broad-based knowledge.
- Improving higher order and critical thinking skills.
- Enhancing the ability to organize thoughts.
- Enhancing teamwork, analytical and research skills.
- Developing effective speech composition and delivery.
- Improving the ability to form balanced, informed arguments.

Forging Key
Employability
Skills

Empowering
Marginalized
Persons

Receive **FREE** Staff Empowerment Workshops in Debating and/or Public Speaking



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Initiatives for 2024 – 2025



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National Debaters' Week (NDW) 2024

October 2024 will see the second commemoration of National Debaters' Week. NDW is established by proclamation from His Excellency the Governor General of Jamaica. Themed "Hear me ROAR (Rise, Organise, Articulate, Reason)," NDW 2024 embodies a spirit of empowerment, encouraging individuals to elevate their impact, organise initiatives, articulate perspectives, and engage in reasoned discourse. This week-long initiative aims to foster a culture of critical thinking and eloquent expression, reinforcing the importance of debate and dialogue in shaping a progressive and inclusive society.

Initiatives

NDW Media Launch - Thursday, October 10, 2024

Zone A/B/C Debate Invitational - Monday, October 14 - 16, 2024

JADE Debate Leadership Summit - Thursday, October 17, 2024

All-Island Debate Outreach Day - Friday, October 18, 2024

JADE Peppa Pot 2024 (An Artistic Showcase) - Saturday, October 19, 2024



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JADE National Debating Championship for High Schools (NDCHS) 2024

The JADE NDCHS, Jamaica's premier National World School's Debate tournament, returns with its fourth annual staging. By incorporating both prepared and impromptu debates, NDCHS uniquely hones participants' research prowess, critical thinking abilities, and eloquent expression. This championship not only showcases the intellectual talents of young Jamaicans but also empowers them to rise as articulate and reasoned leaders of tomorrow.

Sponsorship Categories

Gold - \$300,000

Silver - \$200,000

Bronze - \$100,000

Super Supporter - \$50,000

Projected Participants: 100-200

Date: November 7, 10 and 15, 2024

Venue: November 7 and 10 (Virtual/Zoom), November 13 TBD



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JADE Speech and Poetry Slam 2024

This event promises to be a powerful convergence of oratory and poetic expression, showcasing the incredible talents of participants from various backgrounds. Participants will engage in dynamic speech presentations, tackling a wide array of issues that resonate with today's society. In addition to the speech presentations, there will be a special category for poets, allowing them to present their original works in a competitive yet supportive environment. Prizes and awards will be issued in both the speech and poetry categories, recognizing excellence in creativity, delivery, and impact.

Sponsorship Categories

Gold - \$300,000

Silver - \$200,000

Bronze - \$100,000

Super Supporter - \$50,000

Projected Participants: 80 - 160

Date: Friday, November 15, 2024

Venue: Edna Manley College of the Visual and Performing Arts



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Jamaica Debate Academy and Open (JDAO) 2025

JDAO is set to be an unparalleled convergence of intellectual rigour and dynamic discourse. Over two days, the Academy offers comprehensive training sessions covering a wide range of debate-relevant areas, equipping participants with advanced skills and strategies. This is followed by two days of intense competition in the Open, where local and international debate teams engage in high-stakes, thought-provoking battles of wits. JDAO 2025 is a premier platform for debaters, public speakers and leaders to hone their craft, showcase their prowess, and foster a global exchange of ideas and perspectives.

Sponsorship Categories

Platinum - \$2,000,000

Gold - \$1,000,000

Silver - \$700,000

Bronze - \$500,000

Super Supporter - \$100,000

Project Participants: 200 - 800

Date: January 7 - 10, 2025

Venue: UWI Mona (Tentatively)



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JADE National Collegiate Debating Championship (NCDC) 2025

NCDC stands as Jamaica's premier tournament, promoting the British Parliamentary format of debating among tertiary students. Spanning two exhilarating days of competition, this event draws tertiary-level students from across the nation. NCDC is more than just a tournament; it creates a high stakes environment for nurturing critical thinking, sharpening academic skills, and fostering resilience and personal growth. By engaging in rigorous debates and public speaking, participants expand their capabilities and emerge as articulate, confident leaders ready to make their mark on the world.

Sponsorship Categories

Platinum - \$500,000

Gold - \$300,000

Silver - \$200,000

Bronze - \$100,000

Super Supporter - \$60,000

Projected Participants: 80 - 160

Date: April 17 - 19, 2025

Venue: Moneague College (Tentatively)



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JADE Classics 2025

JADE Classics unites Jamaica's most elite debaters in an exclusive, high-stakes, one-day competition. This prestigious tournament showcases the exceptional talents of both secondary and tertiary champions, as they battle for the coveted title of ultimate debate supremacy. With a spotlight on unparalleled skill and intellectual prowess, JADE Classics 2025 promises an electrifying display of eloquence, strategy, and competitive spirit, highlighting the very best of Jamaica's debating community.

Sponsorship Categories

Gold - \$300,000

Silver - \$200,000

Bronze - \$100,000

Super Supporter - \$50,000

Projected Participants: 80 - 140

Date: July 13 & 14, 2025

Venue: UTech Ja. (Tentatively)



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JADE National Oratorical Challenge (NOC) 2025

NOC offers an exceptional platform for participants to showcase their mastery in various forms of public speaking. This prestigious competition not only elevates confidence and creativity but also sharpens critical thinking and hones communication skills. By engaging in this rigorous challenge, participants transform into eloquent, persuasive speakers, ready to captivate any audience and excel in their future endeavours.

Sponsorship Categories

Gold - \$300,000

Silver - \$200,000

Bronze - \$100,000

Super Supporter - \$50,000

Projected Number of Participants: 80 - 160

Date: July 27 & 31, 2025

Venue: July 27 (Zoom) July 31 (University of the Commonwealth Carib./Mico - Tentatively)



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SPONSORSHIP CATEGORY

PLATINUM SPONSOR

GOLD SPONSOR

BRANDS ENTITLEMENTS

In addition to Gold Entitlements:

Information session for promoting products/services of sponsors.

Award named after sponsor

Promotion of sponsor's products/services on JADE social media pages.

Motion based on theme provided by sponsor for 2 Debate/Public Speaking Round

Two (2) staff empowerment workshops.

Gold Sponsor

In addition to Silver Entitlements:

Main/Frontline sponsorship for JADE programme (Conditional)

Gamified sponsored intermissions between debate rounds

*TV and/or radio broadcast of 1 debate with company promotion (Conditional)

Motion based on theme provided by sponsor

One (1) staff empowerment workshop.



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SPONSORSHIP CATEGORY

BRANDS ENTITLEMENTS

SILVER SPONSOR

In addition to Bronze Entitlements:

Frontline sponsor for JADE programme
(Conditional)

Multiple showing of 2-3 minute video promoting
company

Banner in and/or around sponsored event venue

Logo prominent on awards to be presented by
company representative

Information Booth at event venue

BRONZE SPONSOR

Logo on documents for sponsored programme

Distribution of promotional items at event

Acknowledgement as sponsor throughout the
event

Multiple showing of 1 minute video promoting
company

Framed exquisite certificate from JADE expressing
gratitude



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Some Other Ways You Can Partner

Your partnership can assist in covering these event costs, promoting your organisation as Nation Builders:

Transportation Sponsorship

Bring teams to and from event venues.
\$100,000.00 - \$180,000.00

Food Sponsorship

For the provision of meals to participants in JADE events.
\$100,000.00 - \$180,000.00

Accommodation Sponsorship

Cover costs for participant's stay in rented accommodations during events.
\$100,000.00 - \$180,000.00

Venue Sponsorship

Cover costs associated with renting event venue(s).
\$100,000.00 - \$180,000.00

Cash Prize Sponsorship

Monetary prizes and rewards for teams/participants who excel in various categories.
\$100,000.00 - \$180,000.00

General Donations

To defray other event costs.
By way of financial and/or non-financial support



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Contact Us

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